Vik (Sathvik) Aithala, Business & Data Analyst

Toledo, OH, (832) 244-6541, sathvik.aithala@gmail.com

LINKS

Portfolio (sathvikaithala.com), LinkedIn (linkedin.com/in/sathvikaithala), GitHub (github.com/sathvikaithala), Publications (pubmed.ncbi.nlm.nih.gov/?term=sathvik+aithala)

PROFILE

I'm a business and data analyst who thrives on making data relatable and actionable. With experience across finance, product, consulting, and healthcare, I enjoy tackling complex problems from multiple angles, uncovering insights that help shape decisions and strategies. My goal is to bring clarity through data, crafting visual stories that connect people with the insights they need.

EMPLOYMENT HISTORY

May 2023 — Oct 2024 | **Senior Data Analyst, ZenBusiness** | Remote

- Provided insights to the product and finance teams through tailor-made dashboards and one-off analyses.
- Assisted in putting together revenue recognition calculations and dashboards for use in accounting.
- Analyzed product packaging and recommended detailed strategies to improve customer take rates and retention.

Jul 2021 — May 2023 | **Data Analyst, ZenBusiness** | Remote

- Worked closely with finance and operational teams to pull insights on customer behavior, product performance, and company-wide KPIs.

Apr 2020 — Jul 2021 | **Founder, AvaData Solutions, Inc** | Houston, TX

- Founded a Data Analytics consulting firm that focuses on providing small businesses with custom solutions for their data analysis needs.
- Core competencies included data extraction, database design/management, data visualization, business intelligence, and customer experience enhancement.
- Worked with several small businesses nationwide to assess how to best use their data to grow their business.

Apr 2019 — Jul 2021 | **Business Analyst II, TechnipFMC** | Houston, TX

- Evaluated profitability and financial health of various business lines and the overall oil and gas market to provide guidance for future business decisions.
- Spearheaded Customer Experience (CX) initiatives, tasked with maintaining quarterly Net Promoter Score surveys and other internal data collection surveys across multiple business units.

May 2016 — Apr 2019 | **Research Assistant, MD Anderson Cancer Center** | Houston, TX

- Radiation Physics Dept. ('18-'19) and Bioinformatics & Computational Bio Dept. ('16-'18)
- Involved in four publications over 3 years

EDUCATION

Data Analytics Boot Camp - UC Berkeley (May 2020 - Oct 2020)

B.S. Physics, Radiation Physics and Nuclear Engineering Track - The University of Texas at Austin (Aug 2012 - Dec 2016)

SKILLS

Data Visualization - Tableau, Excel, MixPanel, Google Data Studio, PowerBI, Sisense, R

Analytics - Snowflake, Python, SQL, Matlab, VBA

ChatGPT Prompt Engineering

Translating complex topics into clear, compelling visuals and narratives

Financial Modeling and Analysis

Survey Design, Deployment, Collection & Analysis

HOBBIES

Mountain Biking, Photography, Cooking, Watches, Saxophone, Cars, and Traveling