

# ALEXANDER KREMENSKOY

LEAD PRODUCT DESIGNER • TBILISI, GEORGIA

## ◦ DETAILS ◦

Tbilisi  
Georgia  
[alexander.kremenskoym@gmail.com](mailto:alexander.kremenskoym@gmail.com)

## ◦ LINKS ◦

[Facebook](#)  
[Dribbble](#)  
[LinkedIn](#)  
[Personal Website](#)

## ◦ SKILLS ◦

Design: wireframing, interactive prototyping, design systems  
Research: JTBD, CJM, competitor analysis  
Stack: Figma, Sketch, Adobe Suite (Ps, Ai, Ae), Xcode, Principle, InVision

## ◦ LANGUAGES ◦

English

Russian



## PROFILE

Lead Product Designer with 8+ years of experience in product and concept design. Proven track record developing high-volume services, mobile apps, and corporate websites across diverse industries including fintech, edtech, e-commerce, and telecom. Adaptable and adept at tackling complex design challenges, I bring a user-centric approach to creating impactful and intuitive solutions. Eager to leverage my skills and expertise in a new role to drive exceptional user experiences and contribute to organizational success.



## EMPLOYMENT HISTORY

### Lead Product Designer at Talent Inc., New York, Remote

February 2023 — Present

- Management and development of the design system of all CIO/RIO products
- Mentoring and training the design team
- Worked on tasks in the Foundation team, and also the development of new products and the improvement of current ones
- Designed and launched a new dashboard with the team for Career.io and Resume.io systems

### Senior Product Designer at Talent Inc., New York, Remote

August 2022 — February 2023

- Designed and launched with the team new services called Career Pathways, Salary Analyzer, and Job Search. These services played a key role in increasing customer lifetime value (LTV).
- Designed and launched with the team new user flows tailored to different user types, aiming to boost both the number of new users and the conversion of users into subscription purchasers;
- Collaborated with the team to design and launch a new service called Talent Match. This service enables users to align their resumes with job openings listed on various job boards. Once a match is made, users receive a comprehensive critique of their resumes, providing valuable insights and suggestions.

### Senior Product Designer at Resume.io & Career.io, Breda, Remote

November 2021 — August 2022

- Improving the user experience of the Career Services products;
- Designing and improving the B2B service Talent Connect;
- Managing and designing the design system for Talent Connect.

### Art Director at MAX Design Studio, Tallinn, Remote

September 2021 — November 2021

[m-a-x.online](http://m-a-x.online)

- Design concepts;
- End-to-end art direction — VkusVill and Technonicol (Mobile Apps).

### Art Director at Oleg Chulakov Studio, Rostov-on-Don & Dubai

August 2020 — September 2021

[chulakov.ru](http://chulakov.ru) or [chulakov.com](http://chulakov.com)

- Design concepts for mobile apps, high-load services, and corporate websites;
- Participated in the development of certification and internal training systems for employees;
- End-to-end art direction of all projects at the agency;
- Served as a teacher on the "Interface Design" courses from the Studio of Oleg Chulakov.

#### Senior UX/UI Designer at Oleg Chulakov Studio, Rostov-on-Don & Dubai

April 2018 — August 2020

My projects as a Senior UX/UI designer:

- Mobile app for iOS and Android for the largest bank in the Southern Federal District in Russia — Center-Invest;
- Mobile app for a smart assistant for iOS for one of the top 5 mobile operators in Russia — MTS Marvin;
- RBS for legal entities (Web) — SBI Bank;
- Designing RBS for individuals (Web) — Center-Invest;
- Design of the personal account for a German clothing store — Bonprix;
- Corporate website for a large billing company — Nexign;
- Website design of the official authorized Apple reseller in Russia — re:Store.

#### UX/UI Designer at Freelance

May 2015 — March 2018

- Design for web and mobile applications;
- Landing pages and corporate websites;
- Development of branding and corporate identity.

### EDUCATION

#### Bachelor's Degree, Computer Science and Engineering, Don State Technical University, Rostov-on-Don

September 2013 — June 2017

Information Systems and Technologies

### ★ PUBLIC SPEAKING EXPERIENCE

#### iFin 2021

#### Affinage Design is Frontend 2020

[Link to the broadcast recording](#)

### ⚙️ COURSES

#### Simulator for Learning Data-Driven Product Management, GoPractice

March 2023

#### Meta iOS Developer, Coursera

December 2023