



# Sandor Kovats

Video Producer / Editor / Web Developer

## Profile

Video / Creative Producer with 10+ years of proven results across a broad range of Federal, State and Local Government, Education and Small to Enterprise clients. Experienced in Adobe Premier editing, colour grading, and graphics.

20+ years of Web Development experience with enterprise CMS systems such as JADU for local Government, as well as consumer WordPress, and Shopify platforms.

Script writer for TV, radio, full length documentaries and web series. Worked globally with multi-national NGO's in Denmark, Mexico, NZ, Fiji, China, USA and Australia.

## Employment History

### Senior Digital Communications Officer at Gympie Regional Council

March 2019 — June 2024

- Managed all Council Video Production / Editing and Photography
- Produced numerous internal and external video marketing campaigns
- Development and day to day oversight of the Council corporate website (JADU CMS) and secondary sites (WordPress)
- Developed systems to manage Social Media content and workflow

### Creative Producer at Vetta Creative, Townsville

August 2013 — Present

- Produced 100's of corporate videos, TV commercials & radio ads
- Created cross-media campaigns from conception to roll-out
- Created video / radio scripts, magazine articles, screenplays, documentaries
- Worked with clients incl. James Cook University, TAFE QLD, TEDx, GBRMPA, National Geographic, Urban List Melbourne, Tiger air, Make-A- Wish, State Development, Trade and Investment QLD

## Education

BSc, James Cook University

## Courses

Story Screenwriting Seminar, Robert McKee - Los Angeles

2011

## References

References available upon request

## Details

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Nationality

Swiss / Australian

## Links

[Online Portfolio](#)

[LinkedIn](#)

[IMDb](#)

## Skills

Video Editing

Filmmaking

Creative Writing

Documentary Films

Advertising Campaigns

Social Marketing

Content Management

Social Media

Photography Skills

Creativity

Radio Advertisement

Adobe Premiere Pro

Copywriting

Knowledge of Campaigns

Media Strategy

## Languages

English