

PROFILE

As a designer with 5 years of experience, I specialize in creating user-centered products that provide seamless, intuitive interactions and visually appealing designs. By empathizing with users and reducing cognitive load, I aim to create interfaces that are comfortable, familiar, and easy to use for people of all skill levels. By focusing on user satisfaction and creating a strong brand presence through visuals, I help companies attract new customers, convert first-time users into regulars, and retain existing customers. Industries I have worked with include social networking, E-commerce, Education, Healthcare, and SaaS.

EMPLOYMENT HISTORY

Independent UI/UX Freelancer, Upwork [[upwork.com](https://www.upwork.com)], myup.work/ngocvltb

JUNE 2018 – PRESENT

- Accumulated close to 6,000 hours of work, delivering just under 150 projects in UI/UX projects for clients around the world: US, Europe and Australia
- 100% job success rate, awarded Top Rated Plus badge representing the top 3% of performers on Upwork
- Received Upwork Skill Certification in User Interface Design, trusted by clients world-wide on large contracts at the highest level of quality. (near perfect 5-star ratings from clients)

Senior UI Designer, Beesightsoft [beesightsoft.com], Ho Chi Minh

JUNE 2016 – JANUARY 2020

- Responsible for creating both functional and visually appealing UI/UX solutions for web and mobile applications that address the customers' needs
- Collecting and translating user insights into delightful experiences in collaboration with the visual designer, product manager and development team
- Conducting user research, information architecture and content strategy

EDUCATION

Bachelor of Design Multimedia System, RMIT International University Vietnam, Ho Chi Minh / Vietnam

MARCH 2009 – MARCH 2016

[View Bachelor Program](#)

LINKS

[Upwork Profile - \[myup.work/ngocvltb \]](https://myup.work/ngocvltb) [Behance - \[behance.com/ngocvltb-behance \]](https://www.behance.com/ngocvltb-behance)

CERTIFICATIONS

Upwork Skill Certification - User Interface Design, Certified by Upwork

JANUARY 2021

Certified talent demonstrate proficiency in user interface design through portfolio reviews which look for an understanding of what draws the eye initially and throughout the layout, clear visual communication, and an emphasis on maximizing usability.

The portfolio reviews were conducted by a panel of 2 or more user interface experts who evaluate sample work based on creativity and technical aptitude for current industry-standard user interface design tools.

[View Certification Program](#)

SKILLS

User Interface Design

User Experience Design

User Interaction Design

User Research

Adobe Suite, Figma, Sketch App

Balsamiq, AxureXD, Mockplus

REFERENCES

Kiet Ngo (Mentor)

The Freelancer Master | [myup.work/kietnh]