

Anastasiia Lutsenko, Doctoral Candidate and Innovation Management Expert

Munich, Germany, +380969471303, anastasiia.a.lutsenko@gmail.com

Date of birth	19 of January 1988	Nationality	Ukrainian
Place of birth	Kerch, Crimea, Ukraine	Driving license	Category B

LINKS [ResearchGate](#), [LinkedIn](#), [Facebook](#), [ORCID](#)

PROFILE A passionate innovation management expert with an extensive 10+ years experience both academically and professionally. She is driven by the willingness to create a transparent, motivating and resilient environment around, she puts her best efforts into consulting, teaching and management in both: applied and academic world. She is presently pursuing her PhD studies at Max Planck Institute for Innovation and Competition and focuses on the impact of the war on the Ukrainian state science system.

EMPLOYMENT HISTORY

Jun 2021 — Present	Co-Founder and CEO, StillThisName OU	Tallinn, Estonia
Oct 2022 — Present	Doctoral Candidate, Max Planck Institute for Innovation and Competition	Munich, Germany
Apr 2022 — Sep 2022	Scholarship Holder, Max Planck Institute for Innovation and Competition	Munich, Germany
Nov 2019 — Mar 2021	Regional Expert (on Innovation Ecosystems), Humboldt University in Berlin	Berlin, Germany
Sep 2017 — Present	Scientific Coordinator and Project Lead, Kyiv Academic University	Kyiv, Ukraine
Sep 2016 — Jan 2020	Professor of Management, Monarch Business School	Zug, Switzerland
Jan 2017 — Nov 2019	External Relations Director, Monarch Business School Switzerland	Zug, Switzerland
Sep 2016 — Sep 2019	Junior Member of the Academic Council, Monarch Business School	Zug, Switzerland
May 2015 — Dec 2019	Grant Consultant, TEGRA Consulting	Oxie, Sweden
Sep 2014 — Sep 2018	Scientific Editor, Alexander von Humboldt Foundation	Kyiv, Ukraine
Jan 2017 — Apr 2017	International Visiting Research Trainee, School of Administrative Studies, York University	Toronto, Canada
Sep 2014 — Nov 2017	Assistant to the Dean/Admissions Officer, Monarch Business School	Andorra, Switzerland
Sep 2016 — Jun 2017	Project Management and Reporting Specialist, Resource Efficient and Cleaner Production Centre, The United Nations Industrial Development Organization	Kyiv, Ukraine

Feb 2011 — May 2015

Executive Project Manager, International Relations Department,
Institute of Publishing and Printing of NTUU “KPI”

Kyiv, Ukraine

EXTRA-CURRICULAR ACTIVITIES

May 2020 — Sep 2020

Member, Working Group on the Law on “Innovation
Development”, The Ukrainian Parliament

Kyiv, Ukraine

For the period from May 2020 to September 2020, she was a member of a Working group working on the new version of the Law on Innovation Development in Ukraine. She was a member co-representing the National Academy of Science of Ukraine.

PROJECTS

Jan 2020 — Jul 2020

FinTech Abu Dhabi: FinTech Startup Competition

UAE, Estonia

Nov 2019 — Present

Scientific Feasibility Study for the Establishment of a Technology
Park (AcademCity) in cooperation with the Kyiv Academic
University (KAU) of the National Academy of Sciences of Ukraine
(NASU)

Kyiv, Berlin

Sep 2016 — Dec 2017

UNIDO: The Resource Efficient and Cleaner Production Centre

Austria, Switzerland,
Ukraine

Sep 2015 — Aug 2016

NoGAP Project: Knowledge Transfer Community to bridge
the gap between research, innovation and business creation 7th
Framework Program

Germany, Ukraine

Jun 2014 — Jun 2014

Humboldt Kolleg “The Education and Science and their Role
in Social and Industrial Progress of Society” by Alexander von
Humboldt Foundation

Kyiv, Ukraine

MEMBERSHIPS

Sep 2015 — Present

Member, The Academy of Marketing

United Kingdom

Sep 2015 — Present

Member, The British Academy of Management

United Kingdom

Sep 2015 — Present

Member, The CINet – Continuous Innovation Network

Denmark

EDUCATION

Sep 2013 — Aug 2016

Master of Philosophy in Business Research, Monarch Business
School

Zug, Switzerland

Sep 2010 — Sep 2011

Master of Management (Honors), National Technical University of
Ukraine “Kyiv Polytechnic Institute”

Kyiv, Ukraine

Sep 2005 — Sep 2010

Bachelor of Management (Honors), National Technical University
of Ukraine “Kyiv Polytechnic Institute”

Kyiv, Ukraine

SKILLS	Cross-Cultural Communication	Expert	Presentation Skills	Expert
	Business Research	Expert	Project Management	Expert
	Business Consulting	Expert	Teaching	Expert
	Business Strategy	Expert	Networking	Expert
	Business Development	Expert	Grant Writing	Expert
	Innovation Management	Expert	Grant Consulting	Expert
	Market Research	Expert		

LANGUAGES	English	Native speaker	Russian	Native speaker
	Ukrainian	Native speaker		

COURSES

Apr 2022 — Jun 2022	Higher Education Teaching Certificate, The Derek Bok Center For Teaching And Learning, Harvard Business School
Jun 2019 — Jun 2019	Lead4Skills: Conference of Management Development Needs, CEEMAN, Bled, Slovenia
Sep 2013 — Nov 2019	Doctoral Workshops (10+ times), Monarch Business School, Switzerland, Spain and South Africa
Jul 2018 — Jul 2018	IMTA International Management Teachers Academy: Challenges and Paradoxes of Leading Change, CEEMAN, Bled Business School, Slovenia
Sep 2015 — Sep 2018	CINet PhD Workshops, Continuous Innovation Network, Switzerland, Italy, Germany, The Netherlands
Aug 2017 — Aug 2017	GESIS Summer School in Survey Methodology, Leibniz Institute for the Social Sciences, Cologne, Germany
Nov 2014 — Nov 2014	Training Workshop "Preparing project proposals for the HORIZON 2020 Programme", Technology Transfer Inter-Regional Association TTIRA
Nov 2014 — Nov 2014	International Training "Innovation Management and Transnational Part, Danube Transfer Centre Cluj-Napoca and noGAP Project, Romania and Ukraine
Aug 2012 — Aug 2012	Intensive Entry Level German Course, Goethe Institute, Kyiv, Ukraine
Sep 2009 — Aug 2010	Advanced English Program, Wimbledon Language Academy, London, United Kingdom
Sep 2006 — Jun 2008	Spanish Language Course, Interlingua School, Kyiv, Ukraine

SELECTED PUBLICATIONS

- Nov 2020 — Nov 2020 **Lutsenko, A. (2020). Qualitative Data Collection Stage: Intermediate Results within the Joint project scientific monitoring of the establishment of a technology park (Academ.City) in cooperation with Kyiv Academic University (KAU) of the National Academy of Sciences of Ukraine (NASU) - funding code 01DK19011A"** Kyiv, Berlin
Presentation at the Policy Workshop organized within the Joint project scientific monitoring of the establishment of a technology park (Academ.City) in cooperation with Kyiv Academic University (KAU) of the National Academy of Sciences of Ukraine (NASU) - funding code 01DK19011A"
- Sep 2020 — Sep 2020 **Lutsenko, A. (2020) Resilience: A Salient Dimension Of Entrepreneurial Orientation** Milano, Italy
A presentation and research note for The 21st International Continuous Innovation Network Conference, Politecnico di Milano, Italy
- Sep 2020 — Sep 2020 **Lutsenko, A., Antoniouk, A., Nochvai, V., Shadura, V. (2020) The Ukrainian Academ.City Science Park: Restructuring The State R&D Facilities** Milano, Italy
A practitioner presentation for The 21st International Continuous Innovation Network Conference, Politecnico di Milano, Italy
- Feb 2020 — Feb 2020 **Lutsenko, A. (2020). Quantitative Data Collection Stage: Intermediate Results within the Joint project scientific monitoring of the establishment of a technology park (Academ.City) in cooperation with Kyiv Academic University (KAU) of the National Academy of Sciences of Ukraine (NASU) - funding code 01DK19011A"** Kyiv, Berlin
Presentation within the Joint project on scientific monitoring of the establishment of a technology park (Academ.City) in cooperation with Kyiv Academic University (KAU) of the National Academy of Sciences of Ukraine (NASU) - funding code 01DK19011A"
- Nov 2019 — Jul 2020 **Antioniouk, A., Gryga, V., Kalle, P. E., Kitzmann, R., Kulke, E., Lutsenko, A., Neumann, H., Schmitz, H. (2020). "Joint project scientific monitoring of the establishment of a technology park (Academ.City) in cooperation with Kyiv Academic University (KAU) of the National Academy of Sciences of Ukraine (NASU) - funding code 01DK19011A".** Kyiv, Berlin
- Sep 2018 — Sep 2018 **Lutsenko, A. (2018) Assessing Measurement Quality: Assessing Reliability And Validity Of The Research** Zug, Switzerland
Presentation and article published in Monarch Management Review, Switzerland
- Sep 2016 — Sep 2018 **Valsiner, J., Lutsenko, A., Antoniouk, A. (Eds.) (2018) Sustainable Futures For Higher Education: The Making Of Knowledge Makers** Zug, Switzerland
A book co-authored, edited and published with Springer Inc.
- Sep 2017 — Sep 2017 **Lutsenko, A. (2017) Human Resource Management Practices And Entrepreneurial; Orientation: Evidence From The Software Engineering Industry In Ukraine** Potsdam, Germany
A presentation and a research note for the 18th International Continuous Innovation Network Conference
- Sep 2016 — Sep 2016

**Lutsenko, A., Tajeddini, K. (2016) Entrepreneurial Orientation
And Business Performance: Relationship In Software Development
Industry**

Torino, Italy

Presentation and Article for the 17th International Continuous Innovation Network Conference, Torino, Italy

Jul 2016 — Jul 2016

**Lutsenko, A., Tajeddini, K. (2016) Entrepreneurial Orientation
And Performance Relationship In Software Development Industry**

Newcastle upon Tyne,
United Kingdom

Presentation and research note for The British Academy Of Marketing Doctoral Workshop And Main Academic Conference, Newcastle University, The United Kingdom.

May 2016 — May 2016

**Lutsenko, A., Tajeddini, K. (2016) Strategic Orientation And
Performance Relationship In Software Development Industry**

Lucern, Switzerland

Doctoral presentation for The 17th Continuous Innovation Network Doctoral Workshop, Lucern, Switzerland.

Sep 2015 — Sep 2015

**Antoniouk, A., Lutsenko, A., Vishchuk, O. (Eds.) (2015) Education
and Science and their Role in the Industrial Development of the
Society**

Kyiv, Ukraine

A project supported by The Alexander von Humboldt Foundation.

HONORS, GRANTS AND AWARDS

Sep 2018 — Sep 2018

Recipient: Outstanding Student Leadership Award by ACBSP

Monarch Business School,
Rapperswil, Switzerland

Sep 2012 — Sep 2018

Recipient: Dean's Scholarship at Monarch Business School

Zug, Switzerland

Jul 2016 — Jul 2016

Recipient: The Marketing Trust Bursary

Newcastle, United
Kingdom

Jul 2015 — Jul 2015

Recipient: The Marketing Trust Bursary

Limerick, Ireland

Sep 2015 — Sep 2015

**Recipient: Outstanding Student Leadership Award In Recognition
"For Demonstrating Exceptional Leadership Skills"**

Zug, Switzerland

Sep 2012 — Sep 2012

Recipient: DAAD "Studentreisen" Program Grant

Germany

Apr 2012 — Apr 2012

Recipient: Erasmus Mundus MSPME Consortium Scholarship

United Kingdom

Sep 2005 — Jun 2009

Recipient: The Ukrainian State Scholarship

Kyiv Polytechnic Institute,
Kyiv, Ukraine

CONFERENCES AND SEMINARS

Apr 2022 — Apr 2022

**Presenter, SIIB2022: Research in Turbulent Times – New
Thinking**

United Kingdom

INNOVATION ECOSYSTEMS AS THE INSTRUMENTS IN DEVELOPING RESILIENT
DEMOCRACY: THE UKRAINIAN CASE

May 2018 — Jun 2018

Presenter, Conference of the Alumni Network Ukraine-Germany

Kyiv, Ukraine

Sep 2016 — Sep 2016

**Presenter, British Academy of Management Doctoral Symposium
and Conference**

Newcastle University
Business School, Newcastle,
United Kingdom

Jul 2015 — Jul 2015

The Academy of Marketing
Conference, The Kemmy
Business School, University
of Limerick, Ireland

Presenter

Nov 2014 — Nov 2014

**Presenter, NoGAP Training for Entrepreneurs: Innovation
Management and Transnational Partnership**

NTUU "KPI", Kyiv,
Ukraine

Jul 2014 — Jul 2014

**Presenter, Humboldt Kolleg: Education and Science and their Role
in Social and Industrial Progress of Society**

Kyiv, Ukraine

Jun 2014 — Jun 2014

**Presenter, Humboldt Kolleg "The Education and Science and their
Role in Social and Industrial Progress of Society"**

Kyiv, Ukraine

REFERENCES

**Dr. Kayhan Tajeddini from Sheffield Hallam
University**

kayhan120@gmail.com

Dr. Donald York from Monarch Business School

dr.york@monarch-university.ch

Dr. Richard Adams II from Ryerson University

richard.adams@ryerson.ca

Dr. David Bevan from University of Hong Kong

HOBBIES

Snowboarding (a professional snowboard instructor),
Table Tennis (competed at the inter-university, intercity and international levels),
Kiteboarding, Traveling, Academic and General Reading.