

|  |  |  |
| --- | --- | --- |
| Jun Liang  UX DESIGNER Work ExperienceInstructor, Future Sphere Academy, New York MAY 2023 — PRESENT   * Led classes and workshops to instruct students on creating digital assets through coding and UX methods * Developed and designed Coding/UX lesson plans to facilitate students' learning experience * Evaluate student's coding skills and artistic growth through assignments, projects, and examinations  Freelance Product Designer, Etcheve, New York NOVEMBER 2022 — MARCH 2023   * Designed the on-boarding feature and revamped the NFT transaction section for Etcheve saas platform,  increasing users engagement rate by 32% * Restructured the information architecture of the Etcheve platform, resulting in a 30% reduction in redundant pages and functionality * Innovated the visual and design system for the product, created and enabled consistency on 90+ UI components and brand experience  Marketing Intern , DMG Investments, New York AUGUST 2022 — NOVEMBER 2022   * Redesigned DMG's student housing website to be more in line with the company's current mission and adhere to brand guidelines * Assisted in creating digital content for the company's website, including carousels, banners, and podcast covers * Supported research and evaluated marketing trends to prepare a marketing campaign for the company's new student housing asset  Freelance Product Designer, Cartier Wechat, New York DECEMBER 2021 — FEBRUARY 2022   * Led a freelance team to craft Virtual Try-on features to integrate the online shopping experience for Cartier * Developed 10 iterations of wireframes with A/B testings to determine design outcomes and created interactive hi-fi prototypes * Conducted interviews and usability tests to collect users' feedback of the mini with 15 interviewees  EducationMaster of Arts, New York University, New York AUGUST 2020 — MAY 2022  Major: Digital media design for learning  Specialized in ux design Master of Information, University of Toronto, Toronto AUGUST 2024 — MAY 2026  Major: User Experience Design |  | Details Toronto, 07302, Canada 6476324658  [elliot.liang@mail.utoronto.ca](mailto:elliot.liang@mail.utoronto.ca) Links <https://www.linkedin.com/in/junliang95/>  <http://junliangdesign.com> Skills UX/UI design  Prototyping  Wireframing  Rapid Prototyping  Usability Testing  User Research  Design Thinking  Competitive Analysis  Heuristic Evaluation  Figma  Adobe Photoshop  Affinity Diagramming Languages Chinese  English  Cantonese |