Jun Liang

UX DESIGNER

Work Experience

Instructor, Future Sphere Academy, New York

MAY 2023 — PRESENT

- Led classes and workshops to instruct students on creating digital assets through coding and UX methods
- Developed and designed Coding/UX lesson plans to facilitate students' learning experience
- Evaluate student's coding skills and artistic growth through assignments, projects, and examinations

Freelance Product Designer, Etcheve, New York

NOVEMBER 2022 — MARCH 2023

- Designed the on-boarding feature and revamped the NFT transaction section for Etcheve saas platform, increasing users engagement rate by 32%
- Restructured the information architecture of the Etcheve platform, resulting in a 30% reduction in redundant pages and functionality
- Innovated the visual and design system for the product, created and enabled consistency on 90+ UI components and brand experience

Marketing Intern , DMG Investments, New York

AUGUST 2022 — NOVEMBER 2022

- Redesigned DMG's student housing website to be more in line with the company's current mission and adhere to brand guidelines
- Assisted in creating digital content for the company's website, including carousels, banners, and podcast covers
- Supported research and evaluated marketing trends to prepare a marketing campaign for the company's new student housing asset

Freelance Product Designer, Cartier Wechat, New York

DECEMBER 2021 — FEBRUARY 2022

- Led a freelance team to craft Virtual Try-on features to integrate the online shopping experience for Cartier
- Developed 10 iterations of wireframes with A/B testings to determine design outcomes and created interactive hi-fi prototypes
- Conducted interviews and usability tests to collect users' feedback of the mini with 15 interviewees

Education

Master of Arts, New York University, New York

AUGUST 2020 — MAY 2022

Major: Digital media design for learning

Specialized in ux design

Master of Information, University of Toronto, Toronto

AUGUST 2024 — MAY 2026

Major: User Experience Design

Details

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Links

https://www.linkedin.com/in/junliang95/

http://junliangdesign.com

Skills

UX/UI design

Prototyping

Wireframing

Rapid Prototyping

Usability Testing

User Research

Design Thinking

Competitive Analysis

Heuristic Evaluation

Figma

Adobe Photoshop

Affinity Diagramming

Languages

Chinese

English

Cantonese