

Emily K. Dalton

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PROFILE

- Formally trained Researcher, Writer, and Digital Media Specialist with a strong background in public health, government, and consulting.
- Proven ability to integrate creative and technical skills to maximize engagement across various digital platforms for diverse audiences.

EDUCATION

2017 — 2019	Master's, Public Health, Cornell University Graduate School	Ithaca, New York
	<ul style="list-style-type: none">• Diversity Scholar.• <i>American Journal of Public Health</i> Publication Fellow.	
2013 — 2017	BS, Environmental Science & Policy, St. Edward's University	Austin, Texas
	<ul style="list-style-type: none">• Ronald E. McNair Scholar.• Featured in "<u>Alumni Who Inspire</u>".• Interdisciplinary Behavioral and Social Sciences Scholar.	

EMPLOYMENT HISTORY

Jun 2024 — Sep 2024	Public Health Prevention Specialist V, Texas Department of State Health Services	Austin, Texas
	<ul style="list-style-type: none">• Provided temporary technical assistance and consultancy for environmental lead poisoning program.• Developed and executed health communication strategies, enhancing public awareness.• Secured and managed grant funding, supporting key statewide childhood lead prevention initiatives.• Conducted training for providers and community leaders, to prevent and manage lead exposure.• Created and distributed scientifically accurate public health materials, ensuring accessibility for diverse audiences.	
May 2022 — Jun 2024	Program Specialist V, Texas Health & Human Services Commission	Austin, Texas
	<ul style="list-style-type: none">• Modernized the Texas Child Care site, enhancing database functionality and accuracy.• Upgraded the Child Care Provider Portal, improving data service delivery and reliability.• Educated users through webinars, boosting system navigation skills for diverse audiences.• Gathered feedback via surveys and focus groups, ensuring data completeness and accuracy.• Orchestrated informational campaigns with childcare providers, enhancing community engagement.• Led digital marketing efforts and created targeted communication materials, increasing system visibility.• Handled sensitive information, maintaining strict confidentiality and integrity in communications.• Compiled detailed reports based on consumer and provider feedback, enhancing service improvements.• Developed a user guide for the public, simplifying navigation of the health site, and ensuring accessibility and clarity in understanding child care operational practices for consumers.	
Mar 2021 — May 2022	Digital Publications Specialist, American Journal of Public Health	Washington, D.C.
	<ul style="list-style-type: none">• Updated and visually enhanced site content with new technologies, enhancing user experience.• Analyzed user engagement data to refine and optimize digital communication strategies.• Championed web accessibility standards, ensuring all digital platforms provide inclusive access.• Managed relationships with e-subscription vendors and various stakeholders to improve service delivery.• Audited public health content for accuracy to craft creative yet accurate promotional copy-writing.• Led technical support for multiple APHA digital platforms, ensuring optimal user experience and access.• Created multimedia content (videos, graphics, web content) to effectively disseminate health research information.	

Jan 2020 — Mar 2021

Research Specialist V, Texas Health & Human Services Commission

Austin, Texas

- Managed health data tracking for Medicaid's Quality Incentive Payment Program (QIPP).
- Monitored adherence to QIPP standards, enhancing safety and health protocols.
- Maintained databases that tracked participation and compliance among nursing facilities statewide.
- Performed data analysis to identify trends and discrepancies for reporting and policy development.
- Facilitated communication with providers to ensure understanding and compliance with QIPP standards.
- Created and disseminated educational materials, clarifying health and safety regulations for stakeholders.
- Contributed to project teams, focusing on adherence to QIPP guidelines and stakeholder collaboration.
- Tracked PPE use and conducted disease surveillance, boosting preventive measures and public health safety.

Dec 2018 — Apr 2019

Market Researcher, Cornell Dyson School of Applied Economics

Ithaca, New York

- Conducted comprehensive market research to define and understand target audiences.
- Directed the design and distribution of a department-wide newsletter.
- Developed targeted presentations for food industry professionals.
- Employed advanced data visualization techniques to present research findings.

Jun 2018 — Jan 2019

Graduate Intern, Tompkins County Health Department

Ithaca, New York

- Led focus groups to integrate data into health communication plans.
- Managed social media to boost engagement and visibility of health initiatives.
- Produced documents and reports for public health assessments and surveillance.
- Collaborated with experts to guarantee the accuracy and integrity of health content.

Jun 2016 — Jan 2017

Aftermarket / Recycling Intern, Goodwill Industries International

Austin, Texas

- Assessed local businesses on sustainability to inform public health strategies.
- Advanced public health supply chain knowledge through sustainability research.
- Enhanced operational efficiency by managing inventory with sustainable practices.
- Developed global aftermarket analysis to create climate impact reduction strategies.
- Integrated local SME's insights into population health by conducting interviews on waste reduction.

Nov 2015 — May 2017

Independent Researcher, U.S. Department of Education

Austin, Texas

- Led federally funded research projects, producing two published studies.
- Completed advanced courses in research design and methodologies.
- Presented research at over 10 conferences across North America to diverse audiences.
- Collected qualitative and quantitative data in Romania, Budapest, and Ireland, boosting Monitoring and Evaluation (M&E) efforts.
- Conducted international program evaluations of sustainable development programs, fostering cross-sector international NGO collaboration.

PUBLICATIONS:

- Dalton, E. (2019). Consensus-Driven Approach for Decision-Making in Diverse Groups. *American Journal of Public Health*.
- Dalton, E. (2019). 'AJPH Student Think Tank Comments'. *American Journal of Public Health*.
- Dalton, E. (2018). 'Assessing Assessments of Sustainability'. *McNair Scholars Program Research Journal XI*.
- Dalton, E. (2017). 'Rural Romanian Women and Agriculture'. *McNair Scholars Program Research Journal VI*.

CERTIFICATIONS

- Emergency Risk Communication Certification.
- Incident Command System and Public Health Certification.
- Bloomberg Market Concepts.
- Teaching English as a Foreign Language (TEFL)

SKILLS

- Interdisciplinary Research
- Project Management
- Web Development
- Graphic Design
- Critical Thinking
- Report Writing