

# Evelyn Feldman

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## LINKS

[Instagram](#), [LinkedIn](#), [Portfolio](#)

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## PROFILE

Passionate and motivated university freshman seeking internship and job opportunities in the fashion and editorial world!

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## EMPLOYMENT HISTORY

- Jan 2023 — May 2023 **Editorial and Social Media Intern, Vanity Stories** Remote
- Utilized advanced social media knowledge and assisted Social Media Planners.
  - Worked closely and collaboratively with all magazine departments to ensure a smooth publication process.
  - Wrote and edited two weekly stories with compelling content for the Vanity Stories editorial magazine.
  - Post on social media to engage activity by 110%
- Dec 2022 — Sep 2023 **Stylist, Writer and Assistant Merchandiser, Queenie and Pearl** Minneapolis, MN
- Trend forecasting and providing insight to the Senior Buyer on what teens want.
  - Identify what we need from customers and examine pieces for era, authenticity, and current or future trendiness.
  - Use customer service skills, organization, and teamwork to run the store.
  - Up engagement by 109% by writing pieces on the website.
  - Assists Senior Buyer with all assigned duties for cultivating new clothing and accessory lines.
- Mar 2020 — Present **Seller, Depop** Remote
- Selling and advertising 100+ items on my account
  - Negotiating prices with buyers
  - Marketing my account to gain over 400 followers
  - Predict and keep up with trends in order to create an attractive buying site
- Mar 2020 — Dec 2020 **Communications Intern, The Ralla Klepak Foundation** Remote
- Interviews 10+ program directors and create content based on those interviews
  - Create and maintain a column on the foundation's Facebook page
  - Give teen-related programs feedback as to how to reach their target audience in the most effective way
- Sep 2023 — Present **Section Editor, Embodied Magazine** New York City
- Worked to prepare thoughtful and innovative articles for publication.
  - Wrote one article as well as editing several per week
  - Researched relevant and interesting topics prior to writing articles.
  - Conducted interviews and profiles for specific stories.
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## EDUCATION

- Aug 2019 — Jun 2023 **High School Diploma, Hopkins High School** Hopkins, MN
- National Honors Society Member (Hopkins Chapter)
  - Member of the National Society of High School Scholars
  - Honors Roll
  - AP Scholar with Honors Award Recipient
  - Maintained a 3.95 GPA throughout high school career
  - Dual-enrolled student at the University of Minnesota in a highly selective program
- Aug 2023 — Jun 2027 **Bachelor's Degree, New York University** New York City, NY
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## SKILLS

Proficient at meeting deadlines due to task prioritization and time management  
Outgoing and charismatic  
Strong ability to work well with others as well as be independent

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## LANGUAGES

French Highly proficient Hebrew Very good command