

# Vitaliy Kharchenko



## UX/UI & Product Design

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<b>Portfolio</b>	<a href="http://www.vitaliydesigns.com">http://www.vitaliydesigns.com</a>		

## 01 PROFILE

Portfolio: [www.vitaliydesigns.com](http://www.vitaliydesigns.com)

As a UX/UI Designer, my goal is to create a pleasant experience that brings value while engaging the user. I'm always learning. I strive to further my knowledge in the field of design, and carry over the principles I learn to other mediums.

## 02 EMPLOYMENT HISTORY

02/2017 – Present

### Digital Media Designer at V&M Photo LLC.

Harrisonburg VA

- Co-founded digital media business focused on providing local clients with original content, web design, marketing, and technical solutions.
- Manage client relationships to ensure satisfaction, referrals, and ongoing business.
- Use of Adobe Suite, Sketch, Figma, Invision, Google Analytics, & other web design tools.
- Designed CMS-based website which increased user traffic and improved the Google rank with SEO methods.

02/2015 – 01/2017

### Content Strategist at JMU Technology & Design

Harrisonburg, VA

- Collaborated with colleagues including designers, developers, and writers to plan and execute projects at hand.
- Planned, designed, and published social media content in order to engage users, increase brand awareness, and bring visibility to digital products.
- Evaluated client websites to determine content structure and hierarchy.
- Participated in group interviews with new applicants to evaluate their skill set, experience, and overall personality fit within the team.

09/2013 – 06/2014

## Best Buy Sales Associate at Best Buy

Harrisonburg, VA

- Developed empathetic client relationships earning a reputation for providing excellent customer service to both English & Russian speaking individuals.
- Completed regular duties such as inventory, periodic cleaning, and assistance with products.
- Resolved all concerns expressed by our customers regarding products and/or policy issues.
- Expressed appreciation for our customers and always invited them to return.

## 03 EDUCATION

08/2013 – 12/2016

### James Madison University

Harrisonburg, VA

#### B.A. Interactive Design

The Interactive Design concentration combines creative and artistic skills with web code and current design trends. Skills taught include web design, interactive media development, user experience design (UX), web content management, and project management.

08/2011 – 05/2013

### Blue Ridge Community College

Weyers Cave

#### Associate of Arts & Sciences

Designed for students who plan to transfer to four-year colleges to study media art and design.

## 04 SKILLS

Product Design

UI/UX Design

Content Strategy

HTML & CSS

Digital Photography

Wireframe & Prototype Design

## 05 REFERENCES

References available upon request